



5 TOOLS TO BUILD A SUCCESSFUL MARKETING CAMPAIGN AND REACH YOUR SALES TARGETS



ARCHITECTURAL VISUALISATION

A picture is worth a thousand words and the power lies in what is seen by your audience. Using the latest visualisation technology from a trusted partner will take you a step closer to securing the architectural marketing strategy you need to realise your project's true potential.



VIRTUAL REALITY

Seeing is believing. VR breathes life into architectural visions through its immediate immersive experience, capturing the feeling of the space you want to promote or sell. The art of animation, hyper realistic 3D visualization and virtual reality experiences.



BRAND CREATION

In these tough economic times, visual communication tools are even more essential in a property marketing strategy. Build a clear branding vision of your development right from the start, executed with a holistic approach across all digital platforms, from naming and identity development, to VR experiences, billboards and animations. This places you one step closer to accessing your prospective buyer, and closing a sale. Make sure you don't fall behind...



ANIMATION

We know in today's fast paced digital world of content, that moving imagery will always stand out from the crowd. Ensure you don't miss the opportunities that film and animation will bring to a property sales strategy.



AUGMENTED REALITY

By using specialist marketing collateral, property developers gain the leading edge in today's highly competitive world of property development. AR is computer-generated content overlaid on a real world environment, a perfect partner when selling or presenting unbuilt architecture and new designs to a specific audience. Make sure you don't fall behind...



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